**Claudia A. Switala**

**116-7 Van Buren Rd.**

**Voorhees, N.J. 08043**

**H-856-772-1517**

**C-856-465-1517**

**caseyquest@comcast.net**

**EDUCATION**

Temple University M.Ed. Education/Higher Education Administration Emphasis

University of Pittsburgh B.A. Secondary Education / Comprehensive Social Sciences

**WORK EXPERIENCE**

**University of Medicine and Dentistry of New Jersey - School of Osteopathic Medicine**

**(UMDNJ-SOM)**

In 2012, the State of New Jersey merged the School of Osteopathic Medicine under Rowan University, and it is now known as:

**Rowan University – School of Osteopathic Medicine**

**Department of Family Medicine**

**42 E. Laurel Rd, UDP Suite 2100A**

**Stratford, NJ 08084**

**NOVEMBER 2010 – FEBRUARY 2012 - Director of Educational Development and Research (HR Title: Program Administrator) / and Adjunct Assistant Professor**

**DECEMBER 1997 – NOVEMBER 2010 - Director of Educational Development and Research** **(HR Title:** **Program Development Specialist I ) / and Adjunct Assistant Professor**

**Grant Responsibilities**

* Identified federal, state and foundation grant initiatives to meet training needs of medical students, Family Medicine residents and faculty.
* Authored nine successful federal Title VII grant proposals and nine Foundation proposals.
* Managed multiple educational grant programs and ensured successful completion of proposed objectives.
* Assessed training program and learning outcomes for each grant.
* Completed and filed financial, progress and final narrative reports with all funding agencies.
* Presented nationally on grant programs and student/resident/faculty learning outcomes.
* Published abstracts and articles on program and trainee outcomes.
* Planned, developed and managed annual budgets of 1.2 million per year.

**Teaching Responsibilities**

* Conducted needs assessments to determine training and service needs of students, residents and faculty.
* Developed and implemented cutting-edge educational programs for medical students, residents, and faculty. Training topics included: Evidence Based Practice, Information Mastery, Bioterrorism Preparedness, Palliative Care, Interdisciplinary Healthcare Training, Cultural Competency Training, Health Literacy Training, Leadership, Communication and Interpersonal Skills, Conflict Management and Community Service.
* Developed and conducted evaluations on all training programs for assessment of program and trainee learning outcomes.
* Directed and instructed a quarterly, week-long Interdisciplinary Healthcare Course which was team-taught by interdisciplinary faculty and attended by multiple healthcare and social service professionals from Schools within UMDNJ and Rutgers University.
* Collaborated with faculty content experts to plan and develop medical school curriculum.
* Facilitated small group medical student meetings for the first and second year preceptorship in Family Medicine.
* Planned and offered monthly faculty development workshops and quarterly trainings for residents on grant-focused topics.

**Students, Residents and Faculty Initiatives**

* Developed leadership opportunities for medical students within Family Medicine.
* Mentored students on career interests and connected students to key faculty for mentoring and collaboration on research studies, grant projects, clinical rotations or community service-learning experiences.
* Mentored students in establishing and implementing a Saturday Free Clinic in the city of Camden for medical care of the underserved.
* Counseled students on writing grants for funding of community service programs.
* Served as student and resident ombudsperson at SOM.
* Assisted physician faculty in developing and revising their curriculum.
* Assisted physician faculty and residents by encouraging, mentoring and collaborating on research studies and editing research grant applications and IRB applications.

**Grants Authored and Managed at UMDNJ-SOM**

* **Academic Administrative Units Grant 2011-2016**. U. S. Bureau of Health Professions, Health Resources and Services Administration. To establish, implement and evaluate the Center for Healthy Living which will focus on key health issues, the first being Obesity. The Grant was approved and recommended for funding, but was not funded.
* **Predoctoral Training Grant 2011-2016** U. S. Bureau of Health Professions, Health Resources and Services Administration - To develop, implement and evaluate a training program for predoctoral students on an Interdisciplinary Approach to Obesity through the Center for Healthy Living. The Grant was approved and recommended for funding, but was not funded.
* **Academic Administrative Units Grant 2008-2011**. U. S. Bureau of Health Professions, Health Resources and Services Administration. To develop, implement and evaluate the Information Mastery Training Program (medical informatics and evidence based practice) for full time faculty, family medicine residents and volunteer family medicine community preceptors. Awarded: $626,421.
* **Predoctoral Training Grant 2008-2011** U. S. Bureau of Health Professions, Health Resources and Services Administration - To develop, implement and evaluate the Information Mastery Training Program (medical informatics and evidence based practice) for predoctoral 3rd and 4th year students. Awarded: $503,104.
* **New Jersey Preparedness Training Consortium Grant 2006-2007**. To train physicians, residents and medical students in southern New Jersey on Bioterrorism Preparedness. Exceeded number of trainees required by 420. Awarded: $130,000.
* **AcITAC Grant – July 2006- June 2007** - UMDNJ IAIMS Committee, for a pilot study on training Family Medicine Residents online on Information Mastery (medical informatics and evidence based medicine) for $22,000.
* **Vox Medica Grant - July2005 – June 2006** - Vox Medica Inc. To develop two standardized patient cases to train students, residents and faculty on how to communicate effectively with low literacy patients. Grant awarded for $25,000 and $25,000 in marketing assistance from Vox Medica to distribute to physicians.
* **AcITAC Grant 2006-2007**. Piloted training components on Information Mastery (medical informatics and evidence based medicine) for Family Medicine Residents. Awarded: $30,000.
* **Residency Training Grant - July 2004- June2007** U. S. Bureau of Health Professions, Health Resources and Services Administration. To develop, implement and evaluate a web-based Family Medicine Residency Training Program in mental health, cultural competency and palliative care. Awarded: $642,568.
* **Academic Administrative Units Grant 2003-2006**. U. S. Bureau of Health Professions, Health Resources and Services Administration. Developed, implemented and evaluated a third year interdisciplinary clerkship and a fourth year palliative care clerkship. Awarded: $705,971.
* **Predoctoral Training Grant 2003-2006**. U. S. Bureau of Health Professions, Health Resources and Services Administration. To develop, implement and evaluate a Primary Care Core Competency Program in the Clinical Skills Lab. July 2000 – June 2004. Awarded: $543,352.
* **Faculty Development Grant 2001-2004**. U. S. Bureau of Health Professions, Health Resources and Services Administration. To develop, implement and evaluate a series of training programs for Family Medicine faculty in Cultural Competency and Interdisciplary Healthcare. Awarded: $695,656.
* **UMDNJ Foundation Grant July 2004.** To purchase of manikins to prepare students in Physical Diagnosis Course. Awarded: $15,840.
* **Predoctoral Training Grant 2000-2003.** U. S. Bureau of Health Professions, Health Resources and Services Administration. To develop, implement and evaluate a training program integrating cultural and interdisciplinary competencies into the first and second year of the medical school curriculum. Awarded: $636,227.
* **UMDNJ Foundation Grant Champions Grant -April 2000 - March 2001**  To provide leadership training to students working in medically underserved communities. Awarded: $28,000.
* **Administrative Academic Units Grant 1997-2000** U. S. Bureau of Health Professions, Health Resources and Services Administration. To strengthen the infrastructure of the Department of Family Medicine through computer technology and research training of faculty and by establishing a Division of Educational Development and Research. Awarded: $683,873.
* **Predoctoral Training Grant 1997-2000**. U. S. Bureau of Health Professions, Health Resources and Services Administration. To develop, implement and evaluate a family medicine preceptorship during the first and second year of the predoctoral program. Awarded: $210,600.

**Educational Planning Services, Inc.** (No longer in business)

**Pavilions at Greentree**

**Suite 408**

**Marlton, N.J. 08053**

**APRIL 1997 – DECEMBER 1997 Educational Consultant**

* Offered consulting services to colleges and educational non-profit agencies for proposal development, curriculum development, assessment of educational programs, and preparation and writing of accreditation self-study reports.

**Harcum College**

**750 Montgomery Ave.**

**Bryn Mawr, PA 19010**

**JULY 1994 – APRIL 1997 Dean of Student Affairs**

* Managed and supervised a Division of Student Affairs with 50+ staff in 8 student service operations and a college operating budget of $2.1 million and annual grant budgets of approximately 3.2 million.
* Responsible for the following operations: New Student Testing, Academic Advising and Orientation, Academic Support Services (Act 101 PA Program and Student Special Services), Counseling and Career Services, International and Disabled Student Services, the Health Center, Community Service-Learning Office (Upward Bound and PACT [Parents and Children Learning Together] and other Community Organizations), Office of Residence Life, and Student Activities.
* Developed and implemented College policies, procedures, programs and systems that supported student development and success.
* Initiated and implemented an Early Warning System, a quarterly Student Affairs Staff Development Program and a Career Day.
* Collaborated closely with the Dean of Academic Affairs to strengthen the relationship between faculty and student affairs staff and to coordinate involvement in College academic activities and student events.
* Monitored student academic progress and retention, ensuring appropriate academic and counseling support services.
* Collaborated with other community programs and schools in establishing community service-learning opportunities and for new program development.
* Identified appropriate grant opportunities to enhance programs and services, particularly for at risk students.
* Provided leadership to a team proposal-writing effort for 3 federal and 1 state grant with successful funding 3.2 million.
* Initiated the planning and set the vision for all major events of the College: New Student Orientation and Academic Advising, Convocation and Graduation.
* Participated as a member of the President’s cabinet and contributed to policy development, strategic planning, enrollment and retention and new program development.
* Managed violations of the student code of conduct or student complaints, and provided oversight to the Judicial Board.
* Chaired committees on strategic planning, student enrollment and retention, and academic services.
* Provided leadership on a year-long self-study review of the Division of Student Affairs, which culminated in a successful visit by the Middle States Accreditation Team and re-accreditation of the College.

**MARCH 1993 - JUNE 1994 Associate Dean of Student Affairs**

* Organized, coordinated and ensured successful implementation of the New Student Testing, Advising and Orientation each semester.
* Advised students on career, course selection and academic concerns.
* Initiated, planned, organized and directed the Freshman Seminar Series twice monthly.
* Coordinated judicial hearings regarding violations of College rules and policies. .
* Initiated a Community-Service Learning program in which over 85% of Harcum students participated.
* Coordinate collection of annual data reports for Student Affairs operations.
* Review and analyze data for annual Student Affairs reports.
* Prepare reports for the Dean on outcomes of Student Affairs operations.
* Planned, coordinated and implemented Convocation and Graduation Ceremonies

**NATIONAL PRESENTATIONS with PUBLISHED ABSTRACTS**

* Gupta AK, **Switala CA,** Coren J, Filipetto FA. Presented a paper on “Information Mastery Training for Third Year Predoctoral Students” at the American Association of Colleges of Osteopathic Medicine (AACOM) Annual Conference, Baltimore, MD. April 13, 2011.
* **Switala CA**, Gupta AK presented on “Physicians Search for Evidence during the Clinical Encounter: Standardized Patients Evaluate the Physician-Patient Interaction” at the Society for Teachers of Family Medicine Annual Conference, Vancouver, CA. April 26, 2010.
* Coren J, **Switala CA** presented on “Bioterrorism – A Health Care Emergency: Do physicians feel there is a threat and are they prepared for it?” Family Medicine Education Consortium (FMEC), October 2008.
* **Switala CA,** Kimmelman M. “A New Look at Personality Profiles and Cultural and Interdisciplinary Competencies of Third Year Medical Students in a Family Medicine Clerkship.” presented at AACOM in Baltimore, MD, April 2008.
* **Switala CA**, Coren J. “A Retrospective Analysis of the Attitudes and Opinions of Third Year Medical Students about Providing Medical Care for Underserved Populations Before and After A Two-Week Community Service Learning Rotation” FMEC Conference, Pittsburgh, PA, October 18-21, 2007.
* **Switala CA**, Weiss LB presented a poster titled “A New Look at Personality Profiles and Cultural Competencies of Third Year Medical Students in an Interdisciplinary Training Program.” AACOM Conference, Baltimore, MD. April 2007.
* **Switala CA**, Kimmelman M. presented a paper titled “Using the Myers Briggs and Cultural Competency in the Interdisciplinary Healthcare Training of Medical Students” at theSociety of Teachers of Family Medicine (STFM) Practice Improvement Conference in Denver, Colorado on November 12, 2006.
* Weiss LB, **Switala CA** presented a poster titled: “Two Week, Required Palliative Care Clerkship for all Fourth Year Predoctoral Students at the Annual STFM Annual Spring Conference, San Francisco, CA, April 26-30, 2006.
* Ciervo CA, **Switala CA** presented a poster on “Project Interact: A Model for Cultural and Interdisciplinary Training of Predoctoral Students” at the American Osteopathic Association (AOA) Conference in Orlando, FL, October 23-27, 2005.
* Ciervo CA, **Switala CA**, Weiss LB presented “A Model Interdisciplinary Training Program for Predoctoral Students” to the HRSA Advisory Committee on Interdisciplinary Community Based Linkages in Arlington, VA on September 13, 2005.
* Lowe T, **Switala CA** presented “A Model Interdisciplinary Training Program for Predoctoral Students” at the 38th STFM Annual Spring Conference in New Orleans, LA on May 1, 2005.
* **Switala, CA** presented on “A Clinical Education and Assessment Center: How it Works and What it Measures” at the Northeast Regional Conference of the Society for Teachers of Family Medicine Conference, Pittsburgh, PA., October 17, 2003.
* **Switala CA**, Clowers A. presented on “A Collaborative Model for Changing Attitudes and Behaviors of Third Year Medical Students through Community Service and Reflective Practice” at the Northeast Regional Conference of the Society for Teachers of Family Medicine, Pittsburgh, PA, October 17, 2003.
* Clowers A, **Switala CA.** presented a lecture discussion titled “Improving Cultural and Interdisciplinary Competencies of Predoctoral Students” at the STFM 29th Annual Predoctoral Education Conference, Austin, TX, January 30 – February 2, 2003.
* Ciervo CA, Filipetto FA, **Switala CA**, Dayer-Berenson L presented a lecture-discussion titled “Competencies for Culturally Effective Patient Education” at the STFM 24th Annual Conference on Patient Education, Ft. Lauderdale, FL, November 21-24, 2002.
* Filipetto FA, **Switala CA** presented a workshop titled “Interpersonal and Communication Skills that Result in Effective Information Exchange and Teaming with Patients” sponsored by the American Association of Colleges of Osteopathic Medicine and the American Osteopathic Association’s Thirteenth Annual Osteopathic Medical Education Conference (OME XIII) in Chicago, Il, September 12-14, 2002.

**PUBLICATIONS**

* **Switala CA**, Coren JS, Filipetto FM, Gaughan JP, Ciervo CA.  “Bioterrorism – A Health Emergency: Do Physicians believe There Is a Threat and Are They Prepared for It?” *American Journal of Disaster Medicine*.  May-June 2011; 6(3):143-154.
* Kimmelman M, Giacobbi J, **Switala CA.** authored a Letter to the Editor titled “Personality Types and Performance on Aptitude and Achievement Tests. *JAOA* October 2009,109:10, 525-554.
* **Switala CA** authored a Letter to the Editor titled, “A Perspective of STFM from a former Dean in Higher Education, now Osteopathic Educator in response to Aligning the Interests of Osteopathic and Allopathic Teachers of Family Medicine” to the *Annals of Family Medicine* which was accepted and published online, May 18, 2006. (This Letter to the Editor supported the merger that finally occurred between the allopathic and osteopathic professions in 2014.)
* Cohen S, Hoesl A, Ciervo CA, **Switala CA.** Making the Connection: Community-Based Service Learning, *The National AHEC Bulletin*, 2003, Volume XX, Number 1, p. 28-29.
* Marconi-Hickman C, Filipetto FA, Ciervo CA, **Switala CA,**  The Effectiveness of a Standardized Patient Lab in Medical Education, *The Journal of the New Jersey Association of Osteopathic Physicians and Surgeons*, Fall 2003, 6-9.
* Filipetto FA, Weiss LB, **Switala C,** Bertagnolli JF, “The Effectiveness of a First Year Clinical Preceptorship on the Data Collection and Communication Skills of Second Year Medical Students,” Teaching and Learning in Medicine, 2005,Vol 18, No 2.

**COMMITTEES / SPECIAL ASSIGNMENTS / PROFESSIONAL ACTIVITIES**

* Chair, Medical Education Committee, Division of Educational Development and Research in Family Medicine, 1998 - 2012.
* Member and Presenter at the Society for Teachers of Family Medicine Conferences. 2000 – 2012.
* Member, Planning Committee for the North East Regional Society for Teachers of Family Medicine now called the Family Medicine Education Consortium (FMEC). 2001 – present.
* Peer-Reviewer, Family Medicine Education Consortium, Annual Conference. Reviewed proposals for workshop presentations submitted by physicians. 2004-present.
* Member, University-wide Community Service Committee, December 2005 to 2010.
* Member, Planning Committee for 2009 UMDNJ Research Conference, Stratford Campus, September - December 2008.
* Advisor, Student–Run Free Clinic in Camden, New Jersey, 2001-2010.
* Chair,Curriculum Revision Task Force, Sub-Committee on Interpersonal and Communication Skills Training, January 2003 – December 2004.
* Ombudspersonfor UMDNJ-SOM students and residents, 2002 - 2009.
* Vice Chair, Multicultural Faculty Recruitment Committee, 2001-2006.
* Member, Curriculum Revision Task Force, September 2002 – December 2005.
* Member of Faculty Development Committee, 2002 - 2004.
* Member of SOM Curriculum Review Committee, 2002-2004.
* Chair, Project Interact Committee, School-wide Interdisciplinary Committee, 2000-2008.

**AWARDS / HONORS**

* The Center for Information Mastery, created in the Academic Administrative Units grant in 2008, received recognition as a Center for Excellence in 2011.
* “UMDNJ Excellence Award” for creating, designing and developing the first Clinical Education and Assessment Center – Standardized Patient Lab at UMDNJ-School of Osteopathic Medicine, Stratford, NJ, January 31, 2002.
* “Outstanding Service-Learning Program” Award from President Clinton for the PACT Community-Service Learning Program under the Division of Student Affairs - April 1997.
* Leadership Award given to an Administrator by Student Council each year. - April 1996.
* Award for Excellent Student Services awarded by Student Council–April 1995.